

MEDIA RELEASE



An Introduction to Workforce Planning – Are you ready for crunch time?

By Julie Sloan (Australia's leading strategic workforce planner and national thought leader on the topic.)

'When it comes to Workforce Planning, Julie Sloan has the knack of clarifying what might at first appear complex. She is a true leader in her field, willing to share the knowledge she has developed over many years as a highly regarded Workforce Planning practitioner. This book is informative, easy to read and in a format that will facilitate fast track learning and quality implementation.'

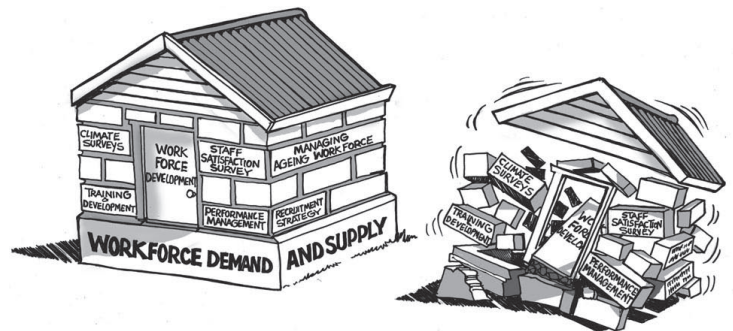
Dr Kate Barnett, Deputy Executive Director, Australian Institute of Social Research, The University of Adelaide.

Workforce Planning is an urgent issue in the Australian and global business community. It is critical that quality and systematic Workforce Planning methods are implemented in order to meet economic and business goals. This book, just released by Julie Sloan, is an introduction to workforce planning methods and processes. It provides practical advice on Workforce Planning methods and process and is aimed at those who have an interest in and/or have been delegated with the responsibility for the delivery of Workforce Planning. It also describes a proven step by step methodology that will allow the reader to check the status of their own Workforce Planning progress.

Other points of interest: about Julie Sloan

- Julie has 20 years of practical experience in Workforce Planning across Australia, advising, preparing and implementing Workforce Plans across a diverse range of business sectors including local, state and commonwealth governments, not for profit organizations and private enterprise.
- Internationally, Julie has worked in the United Nations, Centre for Social Development and Humanitarian Affairs, in the International Atomic Energy Agency and at the International Council on Social Welfare.
- Julie is a regular keynote speaker at Australian and international conferences and business forums on the topic of Workforce Planning.
- Julie recognizes that there is a critical need to educate the business sector in the discipline of Workforce Planning and to urgently expand the occupation of Strategic Workforce Planners in preparation for crunch time.
- Julie's ability to transfer her skills and knowledge on the topic of Workforce Planning in a straight forward manner, is well recognised.

This book is a must read for executives and managers delegated the responsibility for Workforce Planning and workforce development and for those entering the emerging discipline of Workforce Planning.



Julie Sloan can be contacted via her web site www.workforceplanning.com.au to see when she is next visiting your state and may be available to advise you.

Her immediate future itinerary is as follows: please leave some room here and I will get julie to look at this when we proof the draft.....

Publicity Contact: Julie Sloan

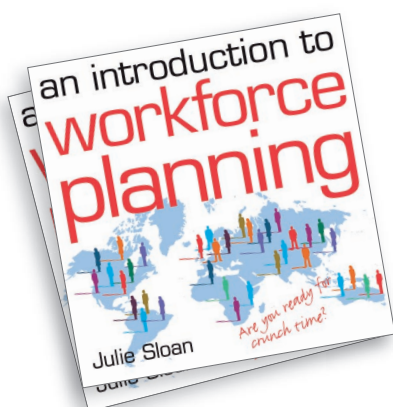
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